

## **STOP AND READ BEFORE INSTALLING**

IMPORTANT - If at any time during the installation a discrepancy is discovered, STOP. Contact MDC Customer Care at 800-621-4006 before proceeding.

Before cutting, examine goods to make certain pattern color is satisfactory and as ordered. Hard creasing or wrinkling of the product should be avoided prior to and during installation as the metallic surface may be damaged.

All Digital Curated panels should be inspected for accuracy prior to installation to ensure the shipment is received as ordered. Lay out each panel to ensure pattern alignment and color matching from panel to panel prior to application, and that the design intention is met.

Install the wallcovering under adequate lighting and heated conditions that will exist when the space is occupied.

## **SURFACE PREPARATION:**

Remove old wallcovering completely, and remove remaining adhesive with a good quality adhesive remover. Then rinse wall and allow to dry. Prime wall with a heavy duty, acrylic/latex wallcovering primer.

Plaster and masonry wall surfaces should not exceed 5.5% moisture as measured by a moisture meter. Do not install a wallcovering unless a temperature above 65 degrees is maintained in both areas of installation and storage for three days before and three days after the installation. If there are any questions concerning the surface to be covered, a test installation of at least three strips applied three days in advance of the main installation is recommended.

## **APPLICATION OF DIGITALLY PRINTED MATTE WALLCOVERING:**

1. Before cutting and hanging, check color, condition, quantity, and quality. Be certain pattern and color are as ordered. Be sure that there is sufficient material to complete the job. No allowances will be given for cut material. Check each roll for uniform shading.

Should you have any questions, contact your MDC representative or customer care 800-621-4006 before proceeding. Even though great care has been taken in the production of this wallcovering, variations in texture and color can occur.

2. Digital Curated panels are installed as a straight hang. Align each panel to the design for proper installation. Panels will include additional bleed for installer adjustments. For best results the designs should be aligned at eye level.
3. A pre-mixed, heavy duty vinyl adhesive (i.e. Roman Pro 732) should be used by the installer.
4. Apply the recommended adhesive to the back of the material using a pasting machine or a paint roller. Fold each end towards the middle while keeping the pasted edges facing each other so that the adhesive does not dry out. Do not crease the material. Allow the material to book for 10 minutes. This will allow the adhesive to penetrate the backing; which is important for a successful installation.
5. Hang first panel parallel to a plumb line. Tape the edge of the first strip with thin 2" masking tape, which will allow the pattern to show through while protecting the surface from the adhesive of the next strip. Overlap the second panel over the first, keeping the design aligned, and double cut. Avoid getting adhesive on the face of the material.
6. Smooth wallcovering with a plastic smootie or bristle brush to eliminate bubbles and ensure adhesion. Avoid excess rubbing or abrasion to the face of the material. Allow seam paste to dry before cleaning to prevent the seams from opening.
7. STOP AFTER APPLYING 3 PANELS. If there are any variations in color or pattern match this should be communicated to MDC immediately for inspection before proceeding further with installation. MDC will not be responsible for labor beyond 3 panels. The installer has final responsibility for proper installation and evaluation based on site conditions.