

Sustainability Has a New Standard

Circon, part of the Invinci collection, continues to redefine sustainable interiors. Fully recyclable, bio-sourced and certified carbon neutral, every yard reduces your project's carbon footprint without sacrificing performance or design.

FULLY RECYCLABLE

Circon is the first wallcovering technology to close the loop from formation through recycling. At the end of a project's life, the material can be reclaimed and made into new wallcovering.

BIO-SOURCED

Circon replaces conventional, petroleum-derived ingredients with renewable materials, sustainably sourced and harvested.

- Over 70% bio-sourced/attributed materials
- Phthalate, formaldehyde and PFAS-free
- Highly cleanable water-based inks, used in a closed-loop system
- Greenguard Gold Certified (CA 01350 compliant)

CARBON-NEUTRAL

Carbon neutrality means balancing the CO₂ a product emits with the CO₂ it removes. Circon's bio-materials:

- Absorb CO₂ as they grow
- Minimize emissions throughout the supply chain
- Earn Circon its carbon neutral certification



RAW MATERIALS



How it works:

1. Bio-materials absorb carbon as they grow
2. Materials are sustainably sourced and harvested
3. Bio-sourced ingredients replace conventional components