

# Jamie Beckwith Wood Veneer

## Installation Instructions

### Inspection of Material

This wallcovering is pre-trimmed. Please verify the contents of your carton(s) to confirm the pattern, color and quantity are as ordered. Make sure you have the same run or can use the multiple runs authorized by changing runs only at inside corner break points. Review the material for color and consistency, knowing that this is a natural wood product and, while we strive to have as much uniformity as possible, some color and graining variations are to be expected and accepted.

Both the unwrapped wallcovering and the adhesive selection must acclimate for 48 hours to stabilize and arrive at the site temperature and humidity. Install between 55 degrees and 90 degrees F. Relative humidity should be 40-70%.

### Surface Preparation

Proper surface preparation is critical. All surfaces must be smooth, clean, dry and free of mildew, grease, dust and/or stains. If you must seal the wall for stain containment, apply that coating first and allow it to fully dry.

- Existing wallcoverings and any calcimine coatings must be full removed. Any residual adhesive from prior wallcoverings must be removed.
- Existing glossy or alkyd coatings must be sanded in order to have tooth and be opened up.
- Sand all patches and stabilize them. Strive for a level 4 Gypsum Association finish level.
- Prime your final surface with a high quality acrylic wallcovering approved primer such as Roman UltraPrime (977) or Roman R-35 (935). An overnight dry time is recommended.

### Application of the Material to the Surface

- Examine the rolls. Each should be numbered. Install in sequence moving lowest to highest roll. Cut all strips/sheets in proper sequencing from within each roll, using a pencil to number the back of the sheets for proper sequencing. Fill in over doors and windows with consecutively cut sheets as you come to them. Do not drop in headers later.
- Verify the moisture content of your walls with a moisture meter. It should not exceed 8%.
- Identify your starting point and mark a plumb line (if not using a laser.)
- If trimming the material on site, do so as dry table trimming (prior to pasting).
- Size the primed surfaces with a short nap (less than 3/8") roller applied thin layer of the recommended adhesive, Roman 732 or ShurStik 111. Allow this to fully dry, approximately 60 minutes.
- Identify your initial three sheets. Roller apply the adhesive to the back of the first sheet and allow to book for 5-8 minutes. Do not crease. Align to laser or wall plumb line to begin. Repeat with second and third sheets, butt seaming as you continue.
- Do not use a pasting machine.
- Use a soft bristle sweep or cushioned smoothing blade (of a softer plastic, not metal) to smooth each sheet into place. Take care to keep any/all adhesive off the face of the material at all times.
- Trim inside corners with a 1/8" wrap and then re-plumb for the new wall. Carefully trim at ceiling and baseboard with a metal edge (drywall taping type of tool) for minimal residual wrapping. Keep seams for outside corners at least 8 inches away from the corner bead.

### **Evaluation of the Material**

After three sheets/strips, evaluate for appearance and consistency. Seek approval from site parties to allow you to continue. If any concerns are noted, inform your local MDC sales representative or MDC Customer Care immediately at 800-621-4006 or contact your local rep. If, at any time during the installation, a discrepancy occurs, stop and contact the designer or MDC before proceeding to install any additional material. The manufacturer is NOT responsible for any claims which involve material beyond three sheets/strips.

If any adhesive gets on the face of the material, immediately remove it with a soft moist rag or natural sponge. Then, quickly dry the face of the material with a clean dry towel. If you wipe this material, there will be a slight residue of the finish which can transfer off the material. Take great care and use only a minimum of wiping so not to change or damage the finish of the product. **\*\*\*Prevention is your best strategy, so keep all adhesive off the face of the material at all times.\*\*\***

### **Care & Maintenance**

Before cleaning the wood veneer we recommend testing first on a small, inconspicuous area. The veneer should be cleaned with a clean soft white cloth dampened with a solution of water and mild liquid detergent. Do not apply excessive moisture to the surface. Solvents of any kind should not be used. Dry material with a soft cloth.