

Jonathan Mark Designs

Installation Instructions

Surface Preparation: All surfaces must be clean, dry, smooth and structurally sound. Sand finish plaster must be scraped smooth. Cinder or cement block must be plastered or cemented before application of wallcovering. Newly plastered walls must be thoroughly dry before application. A minimum level 4 gypsum board finish is required.

Usual wall preparation is satisfactory, except on highly alkaline surfaces such as cement block and portland cement plaster. Walls that are tightly sealed with several coats of paint or an alkyd coating must be addressed by sanding with 100 grit sandpaper to assist the adhesive in proper drying after installation. We recommend the use of a high quality pigmented acrylic wallcovering primer on all surfaces prior to installation. Surfaces should not exceed 6% moisture prior to installation. Ambient temperature for installation and dry out period should not be less than 60° F.

Application:

1. Before cutting and hanging, check color, condition, quantity, and quality. Be certain pattern and color are as ordered. Be sure that there is sufficient material to complete the job. No allowances will be given for cut material. Check each roll for uniform coloration. Read all end labels and verify your production run number(s) before you begin. Do not mix runs/lots on any wall. Acclimatize the bolts to your environmental setting for at least 48 hours prior to installation

Should you have any questions, contact your MDC representative or customer service (800)621-4006 before proceeding. Even though great care has been taken in the production of this wallcovering, variations in texture and color can occur.

2. Use bolts in consecutive bolt sequence, as marked on the end of each wrapper. Begin with the highest and work towards the lowest number.
3. A pre-mixed, heavy-duty vinyl adhesive (i.e. Roman Pro 732) should be used by the installer. Do not dilute.
4. Apply the recommended adhesive to the back of the material using either a pasting machine or paint roller. Fold each end towards the middle, pasted sides together, aligning the edges carefully so they do not dry out. Do not crease the material. Allow the material to book for 10 minutes. This will allow the adhesive to penetrate the fabric backing, which is important for a successful installation.
5. Use strips in exact order as they are cut from the roll. Reversing strips may reduce shading at the seams (if your pattern allows). Always fill in over doors and windows as they come, using strips cut in consecutive order from the current bolt. Do not in-fill out of sequence. Do not use partial width sheets. All seams should be overlapped and double cut. Do not form a seam with an edge of the goods and the middle of second sheet. Use only factory edges to form seams prior to overlapping and double cutting.
6. Smooth material to hanging surface with a plastic smoothie or soft bristle to eliminate air bubbles and ensure full adhesion. Do not use metal smoothing devices. Remove paste immediately from surface with clean warm water and a natural sponge. Change the water often. It may be prudent to seams to dry somewhat before cleaning in order to prevent seams from opening if using water. Do not over-roll seams with a seam roller, doing so will put adhesion at risk. Always blot to dry, do not rub.
7. STOP AFTER APPLYING 3 STRIPS. If there are any variations in color and/or color match, this should be immediately communicated to MDC for inspection before proceeding further with installation.

For additional information or technical support contact MDC Customer Service at 800-621-4006