

Surface Preparation

All surfaces must be clean, dry, smooth and structurally sound. Sand finish plaster must be scraped smooth. Cinder or cement block must be plastered or cemented before application of wallcovering. Newly plastered walls must be thoroughly dry before application. A minimum level 4 gypsum board finish is required.

Usual wall preparation is satisfactory except on highly alkaline surfaces, such as cement block and portland cement plaster. Walls that are tightly sealed with several coats of paint must be opened with rough sandpaper or steel wool to allow adhesive to properly dry.

Application

1. Before cutting and hanging, check color, condition, quantity, and quality. Be certain pattern and color are as ordered. Be sure that there is sufficient material to complete the job. No allowances will be given for cut material. Check each roll for uniform shading. Should you have any questions, contact your MDC representative or customer service (800)621-4006 before proceeding. Even though great care has been taken in the production of this wallcovering, variations in texture and color can occur.
2. Cut material in consecutive bolt sequence, as marked on the end of each wrapper.
3. A pre-mixed, heavy-duty vinyl adhesive (i.e. Roman Pro 732) should be used by the installer. Do not dilute.
4. Apply the recommended adhesive to the back of the material using either a pasting machine or paint roller. Fold each end towards the middle, pasted sides together, aligning the edges carefully so they do not dry out. Do not crease the material. Allow the material to book for 10 minutes. This will allow the adhesive to penetrate the fabric backing, which is important for a successful installation.
5. Use strips in exact order as they are cut from the roll. Reversing strips may reduce shading at the seams. Fill in over doors and windows as they come with strips cut in consecutive order from the roll. Hang only 1-2 strips at a time. Seams should be overlapped and double cut.

6. Smooth material to hanging surface with a plastic smoothie or soft bristle to eliminate air bubbles and ensure adhesion. Remove paste immediately from surface with clean warm water using a clean cloth. Change the water often. Allow paste at seams to dry before cleaning to prevent seams from opening.
7. **STOP AFTER APPLYING 3 STRIPS.** If there are any variations in color and/or color match, this should be immediately communicated to MDC for inspection before proceeding further with installation.



CARE & MAINTENANCE DESIGN GALLERY INSPIRED ART

Stains should be removed as soon as possible to eliminate any possible reaction between the staining agent and the wallcovering. Time is especially important for removing materials containing colors or solvents, such as ballpoint ink, lipstick, oil, shampoo tints and some foodstuffs. If soil remains on the wallcovering too long, permanent discoloration may develop.

Vinyl wallcoverings should not be sprayed with wax or other protective coating. Such applications offer little protection and can discolor the material.

Ordinary dirt spots can be removed with a mild soap, warm water, and if necessary, a bristle brush to remove dirt from the crevices of deeply textured patterns. Clean from the bottom of the wall upward to protect the baseboard and prevent streaking. Rinse thoroughly with clean water from the top down using a sponge. Deeply embossed wallcoverings need extra attention in the event that suds or loosened dirt lodges in depressed surfaces. Blot wallcovering dry with a soft, lint-free towel. For more difficult stains that are only surface deep, the use of a stronger detergent is recommended. Try an inconspicuous spot first before attempting the entire wall. Always rinse the wall well after applying a detergent.

Not recommended for cleaning wallcovering are steel wool or powdered abrasive cleaners because they mar the surface, leaving an unsightly appearance. Do not use active solvent-type cleaning preparations, such as nail polish remover, tar and bug removers, etc., because they will remove print and/or finish from the wallcovering.

**For additional information or technical support contact MDC Customer Care at
847-437-4000**