

Surface Preparation

Ensure surfaces are dust free, smooth, dry, firm and uniformly colored or primed. Do not install over non-porous surfaces. Previously painted walls may be wiped down with Tri Sodium Phosphate to remove any grease or oil. Glossy paint should be dulled by sanding. Never install these materials over new plaster or un-primed walls. It is best to prime all surfaces with an appropriate high quality acrylic wallcovering primer. All surfaces to be installed should be tested by the installer to determine suitable adherence of existing coatings.

Trimming

Before cutting and hanging, check color, condition, quantity, and quality. Be certain pattern and color are as ordered. Be sure that there is sufficient material to complete the job. No allowances will be given for cut material. Should you have any questions, contact your MDC representative or customer service (800)621-4006 before proceeding. Even though great care has been taken in the production of this wallcovering, natural variations in color can occur.

Specialty Wallcoverings should be cut into strips and dry table trimmed with the face down. Take care to trim accurately with a new blade for each cut. This material cannot be trimmed on the wall. The wallcovering should be handled with care.

Application

1. The wall should be properly primed with Roman R35. You must use an extra strength grade of heavy-duty premixed clay adhesive (i.e. Roman Pro 732). Do not dilute. Using another type of adhesive will be solely at the risk of the installer.
Apply an even coat of adhesive to the wall. Make sure the adhesive is spread out evenly over the entire surface to ensure good adhesion to the wall. Allow the adhesive to become tacky before applying wallcovering. Never allow the adhesive to get on the front of the material.
2. Cut material in consecutive bolt sequence (if the rolls arrive numbered.) Cuts should be made with a sharp razor blade. Do not attempt more than one cut per blade.
3. Use strips in exact order as they are cut from the roll. Straight hang – do not reverse strips. Hang only 1-2 strips at a time. Smooth the strips with a soft bristle to eliminate air bubbles and ensure proper adhesion. A cushioned seam roller may be used to set the seams. Take care to not damage the raised clusters of beading. The use of a hard plastic or metal smoothing device can cause this damage! Please note---the raised beading clusters are each unique and are not intended to match or align across a seam. They are random and individual in form.
4. STOP AFTER APPLYING 3 STRIPS. If there are any excessive variations in color and/or color match, this should be immediately communicated to MDC for inspection before proceeding further with installation.
MDC assumes no responsibility for the installation of material beyond three panels. Under no circumstances will MDC be responsible for labor. This is an industry standard.



INSTALLATION AND MAINTENANCE INSTRUCTIONS SPECIALTY WALLCOVERING

Special Note

Specialty Wallcoverings are manufactured to the highest quality standards possible. However, it should be noted that some items by their nature, require care in handling and installing so as to provide an acceptable wall finish. Slight tone color and variations are normal and to be expected with these fine handcrafted wallcoverings. Any white voids created when beads are knocked loose from the face of the material must be touched up by the installer using an appropriate water based art marker to “restore” that area so the white void is not left as a visual concern.

Maintenance

For occasional maintenance clean the face with a clean soft cloth and water. Should an issue persist a very mild liquid detergent can be used by diluting with water. Blot with a dry soft cloth.

For additional information or technical support contact MDC Customer Service at 800-621-4006