

Unique Effects – Rustic Stone

Installation Instructions

Check Before Cutting:

First, confirm that all of the materials you have received match what was ordered and are correct regarding: the pattern number, the color and the width. Next, verify the run/lot numbers on each roll/bolt. Confirm if there is a roll sequence and use in that order. Finally, make certain you have sufficient quantity on hand to complete the job and that you are aware of the pattern repeat (if any) as well as the directional method for installation. Any flagged defects will have had an additional 2 lyds for each already included as compensation in your shipped quantity. Do not combine two different run/lot numbers on the same wall together. Be aware that certain products will exhibit subtle color or weave variations, especially if a natural product component is used. Some variation is to be expected and the proper sequencing and direction of the material will help to minimize that.

Inspect the yardage as you unroll it. Look for obvious flaws. No credit will be allowed for cut material, especially if you have incorrect material or a wrong colorway in your hands. Cut material cannot be returned for credit. Application of the material is interpreted as your acceptance of the materials as well as the conditions for application of them.

NO CREDIT WILL BE ALLOWED FOR CUTTING OR INSTALLING INCORRECT PATTERNS OR COLORWAYS. Application of materials is interpreted as acceptance of the material and conditions of the installation.

Should you have any questions please contact your local MDC sales representative or MDC customer care at 800-621-4006 before proceeding.

Surface Preparation:

A few surfaces to avoid: non-porous or sealed, dusty, chalky or greasy. Loose, uneven or unstable surfaces. Glossy paints. New or uncured plaster or unprimed existing paint coatings. Mildewed surfaces. Existing wallcoverings must be removed along with any/all remaining adhesive.

Surfaces you want: clean, dust free, smooth firm, uniformly colored, fully opaque and primed with a high quality acrylic wallcovering primer such as Roman UltraPrime. All surfaces should be tested by the installer to determine the suitable adherence of any existing coating as well as the bonding of the primer to the underlying layer(s).

Preparing the Material:

These goods are all pre-trimmed, so no table trimming is necessary. As you unroll the consecutive rolls (assuming they are pre-numbered for you), review the material for any obvious concerns. Cut your initial three sheets, allowing 2" for the top and 2" for the bottom of each sheet.

Adhesive:

You **MUST** use a quality grade of heavy-duty premixed clear strippable adhesive. Do not dilute. Using another type of adhesive will be solely at the risk of the installer.

Installation: Handle with care at all times. Avoid creasing the goods. Apply a medium coating of heavy duty clear premixed vinyl adhesive to the primed wall surface (NOT to the back of the sheets). Align your first edge with a plumb line and smooth carefully into place while eliminating all air pockets. Repeat with sheets #2 and #3. Do not alternate the direction of these sheets. Install as non-reversed, straight hang method unless roll labels are otherwise marked to require alternating sheets to be reversed. Butt seam carefully to avoid pushing adhesive up out of the seam. Sweep with clean, burr and nick free smoothers. Medium foam rollers may also be used for this. Do not use hard seam rollers along the seam corridors.

Stand back and examine the overall appearance. If acceptable to all who must approve, then they should authorize installation to continue. Be aware that this is the point to catch any issue. No labor beyond these three sheets will be accepted. If you see any reason to NOT continue, then contact Customer Care or your local rep to state why you will not proceed. Please note that certain materials may show more variation while moisture remains present. Those aspects should no longer be present after a 24 hour dry out time. For certain patterns, some subtle variations are inherent and should be deemed acceptable.

Continue by using full width sheets. Do not drop in headers. Stay in sequence. Attempt to keep adhesive off the face of the material at all times. If it does come into contact, clean any adhesive immediately from the surface using a dampened clean sponge and clean water. Do not add bleach or detergent. Blot to dry.

Test Hanging: **STOP AFTER APPLYING 3 STRIPS.** If there are any excessive variations in color and/or color match, this should be immediately communicated to your local MDC sales representative or MDC customer service at 800-621-4006 before proceeding further with installation. Verona wallcoverings will tend to slightly panel on occasion.

MDC assumes no responsibility for the installation of material beyond 3 strips. Under no circumstances will MDC be responsible for labor. This is an industry standard.

The above information is intended only as a guideline; the installer has final responsibility for proper installation.

Maintenance: Use only a white cloth dampened with clean water using a dabbing motion to maintain cleanliness of the Rustic Stone wallcovering. Do not use any cleaning agents as this will react with the product and may affect the color and appearance. Blot to dry.