

# Unique Effects

## Installation & Care Instructions

- Handling:** Store the material in a clean and dry place (65 – 90 degrees).  
Proper ventilation in storage area is recommended.  
Do not dispose moisture absorbent until installed.  
Prolonged storage is not recommended.  
Hanging in humid, cold or airy places can make the wallpaper shrink, crumple or stain.
- Surface Preparation:** Ensure surfaces are dust free, smooth, dry, firm and uniformly colored or primed. Do not install over non-porous surfaces. Previously painted walls may be wiped down with Tri Sodium Phosphate to remove any grease or oil. Glossy paint should be dulled by sanding. Never install these materials over new plaster or un-primed walls. It is best to prime all surfaces with an appropriate high quality acrylic wallcovering primer. All surfaces to be installed should be tested by the installer to determine suitable adherence of existing coatings.
- Trimming:** Before cutting and hanging, check color, condition, quantity, and quality. Be certain pattern and color are as ordered. Be sure that there is sufficient material to complete the job. No allowances will be given for cut material. Should you have any questions, contact your MDC representative or customer service (800)621-4006 before proceeding. Even though great care has been taken in the production of this wallcovering, natural variations in color can occur. Table trim the material using a new sharp blade for each cut. This will help insure a clean finished edge.
- Application:**
1. The wall should be properly primed with Roman R35. You must use an extra strength grade of heavy-duty premixed clear adhesive (i.e. Roman Pro 880 or 838). Do not dilute. Using another type of adhesive will be solely at the risk of the installer.
  2. Cut material in consecutive bolt sequence. Cuts should be made with a sharp razor blade. Do not attempt more than one cut per blade.
  3. Apply an even coat of adhesive to the wall. Make sure the adhesive is spread out evenly over the entire surface to ensure good adhesion. Allow the adhesive to set for 15 minutes before applying wallcovering. Never allow the adhesive to get on the face of the material. As this is a textured wallcovering, removal of adhesive will require great care and is therefore best if you prevent it by being careful. Adhesive should also be applied to the back of the material and allowed to stand for 15 minutes prior to wall application.
  4. Use strips in exact order as they are cut from the roll. Straight hang – do not reverse strips. The material can be applied to the wall and double cut to ensure a tight seam. Hang only 1-2 strips at a time, carefully matching the design at the sides. Carefully smooth material with a plastic or Plexiglas smoothing tool to eliminate air bubbles and ensure adhesion.
  5. Immediately wipe off excess adhesive on all edges of the wallcovering by using dry sponge or clean cloth. Use a single wiping motion. Make sure that the thread direction must be followed to avoid thread destruction.
  6. STOP AFTER APPLYING 3 STRIPS. If there are any excessive variations in color and/or color match, this should be immediately communicated to MDC for inspection before proceeding further with installation. This product is designed to have a paneled effect between sheets; this is normal and to be expected. MDC assumes no responsibility for the installation of material beyond three panels. Under no circumstances will MDC be responsible for labor. This is an industry standard.
- Special Note:** Unique Effects wallcoverings are manufactured to the highest quality standards possible. However, it should be noted that some items by their nature, require care in handling and installing so as to provide an acceptable wall finish. ***This product should not be used in areas with a high moisture content or prolonged direct exposure to sunlight.***
- Maintenance:** Use only a clean dry white cloth with a single wiping motion to maintain cleanliness of the wallcovering. Do not use wet cloth or cleaning agent as this will react with the product and may affect the color and appearance. As this particular wallcovering is made of natural material, slight discoloration may occur due to aging.

For additional information or technical support contact MDC Customer Service at 800-621-4006