

BY MDC INTERIOR SOLUTIONS

installed

VOLUME TWO

Q & A WITH CANDICE OLSON | COZY TRENDS | PROJECT HIGHLIGHTS & MORE

Fresh Ideas for
THIS SEASON





WOW!

First, we must start off with a big 'thank you' for helping to make our first issue of *Installed* such a success. Our readers and clients alike are what make our job so pleasant, fulfilling and fun. We were thrilled to receive such positive feedback. It was the perfect way to kick off this new endeavor, and we promise to keep delivering tangible content that is inspirational, educational and entertaining.

During the process of writing, designing and editing our second edition of *Installed*, we couldn't help but be reminded of the relationships, many longstanding, that have supported our goal of excellence over the years. With over 50 years of experience in the industry, it is wonderful to be reminded of all the many people and projects we have touched along the way. We place special emphasis on being your go-to industry experts, which is why we allocate such care and attention towards our customer service team. Our hope is to be your top reliable source for all of your commercial needs for the next 50 years and beyond!

Until next time,
YOUR FRIENDS AT MDC



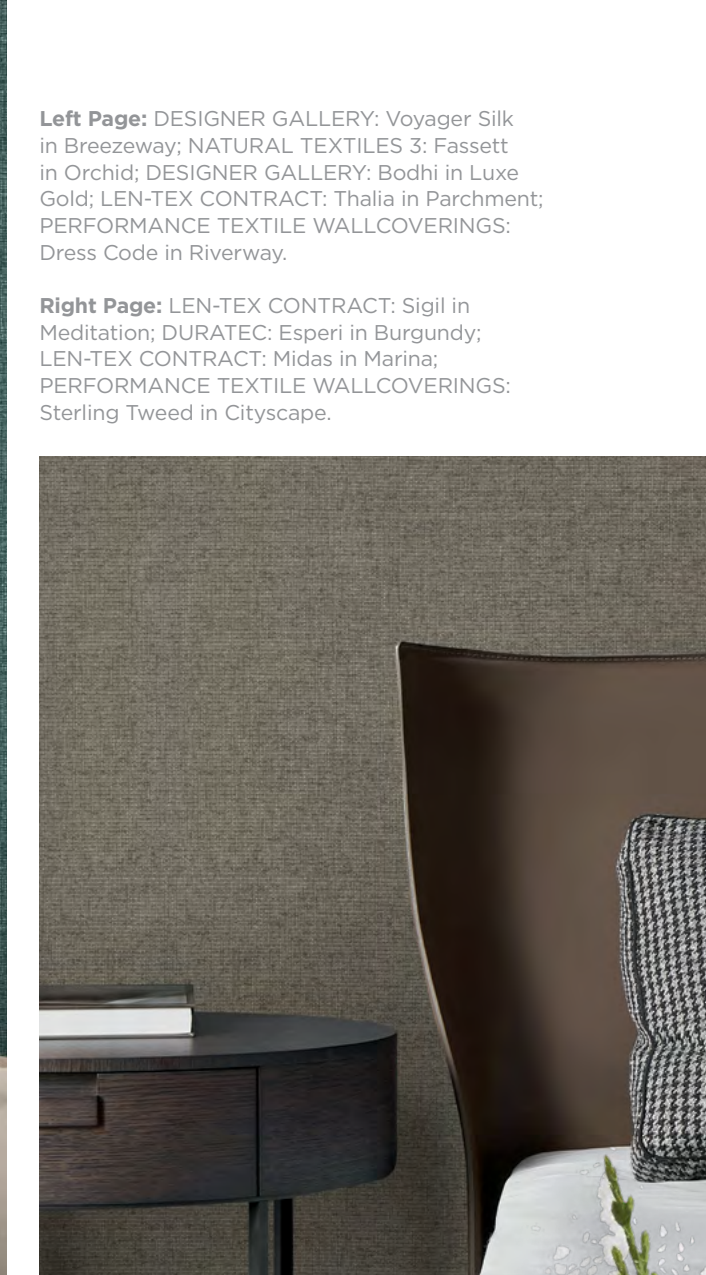
Featured: BOLTA CONTRACT: Tahitian Tapa in Natural Sand; ESQUIRE: Iris in Terracotta.

Cover: DESIGNER GALLERY: Bodhi in Onyx.

“ WITH OVER 50 YEARS
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HOWARD ELLIOTT: The Johann Round Beveled Mirror.



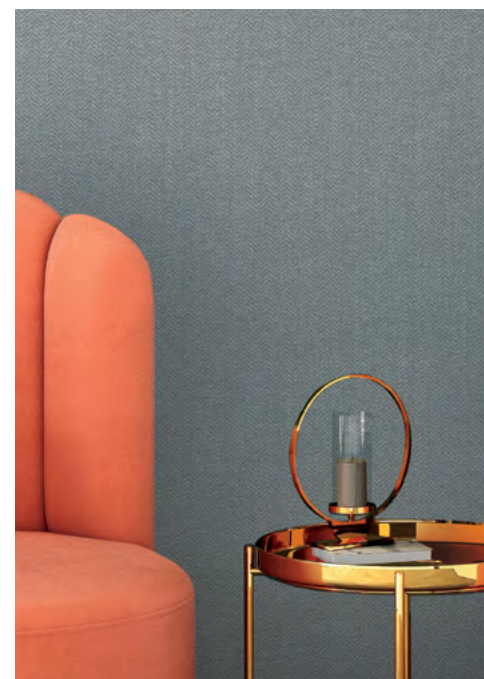
Left Page: DESIGNER GALLERY: Voyager Silk in Breezeway; NATURAL TEXTILES 3: Fassett in Orchid; DESIGNER GALLERY: Bodhi in Luxe Gold; LEN-TEX CONTRACT: Thalia in Parchment; PERFORMANCE TEXTILE WALLCOVERINGS: Dress Code in Riverway.

Right Page: LEN-TEX CONTRACT: Sigil in Meditation; DURATEC: Esperri in Burgundy; LEN-TEX CONTRACT: Midas in Marina; PERFORMANCE TEXTILE WALLCOVERINGS: Sterling Tweed in Cityscape.

COZY TRENDS

The changing of the seasons may conjure up different imagery depending on the person. Some may think of cozy knitted sweaters, spiced lattes or maybe even the excitement of an overnight snowfall. At MDC, we of course love all of these scenarios. But when you ask us about our first thought as the weather gets chillier, many of us will say “new styles!”

We are always adding new patterns and colors to our existing collections to ensure we offer the best in commercial functionality paired with the industry’s ever-changing trends and fashions. And as the temperatures have dropped outside, we are pleased to introduce some fresh designs that match this moodier, cozier aesthetic.



One of our favorite new patterns is Bodhi, belonging to our beloved Designer Gallery collection. This print showcases a refined take on fall foliage — leaves are gently scattered throughout the design, creating subtle movement and intrigue. Plus, Bodhi’s color palette is perfect for setting an elevated vibe with options like Luxe Gold, Ivory Cashmere, Onyx and more.

Another exciting addition is Thalia from our Len-Tex Contract. Featuring a subtle textural weave, this Type II option is available in a plethora of bold, saturated hues ideal for the upcoming seasons. Colors like the deep navy Galaxy, the abundant Sangria, or the rich Cinnamon are all prime choices for creating interiors that are both cozy and inspired.

When it comes to our Performance Textile Wallcoverings, we also have many new options to explore. Dress Code embodies a subtle herringbone pattern, reminiscent of a beloved winter coat. This new addition adds sophisticated depth to any commercial interior. Similarly, our Sterling Tweed pattern makes an inviting tactile statement. With a selection of neutral hues and a fuzzy hand, it is quite the versatile style.

Visit our website at mdcwall.com now to view all of our new additions to Designer Gallery, Len-Tex and Performance Textile Wallcoverings now, as well as new additions to both Duratec and Vycon. You may just find the perfect style for your next upcoming project!

Inspired by Nature

DESIGNED FOR LUXURY



And lastly, health is and always will be one of the most important factors in design. The Woodland Architectural Panels merge natural and industrial elements, creating materials that benefit from new technologies and are inspired by what nature has to offer. We are proud to say that using materials such as wood, along with newer options on the market, produces a balancing effect to both our surroundings and our soul. These panels are made with sustainable materials and carry many third-party verifications.

If you would like to start designing with Woodland Architectural Panels by Mikodam today, simply contact your MDC Account Executive or email us at info@mdcwall.com for more information!

“Woodland Architectural Panels invites designers to create immersive, luxurious spaces full of depth and texture.”



AT MDC, STAYING AHEAD OF THE TRENDS IS ONE OF OUR CORNERSTONE COMMITMENTS.

With so much demand currently for organic materials that add texture and depth to space, it is imperative for us to develop products that fit this growing want from designers.

One answer to this request comes with the introduction of our Woodland Architectural Panels by Mikodam.

While the Sona and Vata patterns showcase a flowing sensibility, Pira offers a more linear, geometric aesthetic. In keeping with shape-centered experimentation, Fila features a rectangular panel design and Vero showcases an elegant fractal pattern. Each is offered in a selection of three natural finishes including Oak, Teak, and Walnut as well as the more neutral lacquer tones White, Grey, and Anthracite.

In addition to an abundance of color and pattern combinations, Woodland Architectural Panels also features a proprietary rail system making it a super convenient choice for any interior. The user-friendly rail system allows the moving and rearranging of panels with ease. This means styles can quickly be swapped out or mixed and matched to create the perfect look.



Top Left: Vata in Teak and Pira in Oak. Above: Fila in Walnut; Vero in Oak; Sona in Teak.



CANDICE'S GO-TO AROMATIC COCKTAIL RECIPE

1 ½ cups apple juice
1 cinnamon tea bag
2 ounces rum
(whiskey or bourbon also work well)
*Optional: cinnamon sticks,
apple slices or orange peels for garnish*

Heat the apple juice on the stovetop to almost boiling and then add the tea bag. Allow to steep for 2-3 minutes. Then add the liquor. Rum, whiskey or bourbon all work well, so feel free to use what you have and what you love. Finally, garnish with cinnamon sticks, apple slices, orange peels or nothing at all. Enjoy!

IF YOU MAKE THIS, TAG US
@MDCINTERIORSOLUTIONS



Scan to see Candice's
MDC collections
online.



Candice Olson

DESIGNER INTERVIEW

MDC: Candice, thanks for sitting down with us today! So, tell us: did you know from an early age that you had a knack for design?

CANDICE: I was always very good at art — drawing, painting, sculpting, etc. But, I honestly just didn't have the fortitude to pursue a career as a struggling artist. I wanted a more stable and diverse profession. Interior design ticked the art, planning and construction boxes and was the perfect fit!

MDC: What is your favorite kind of project to design and why?

CANDICE: I think people know me most for transforming dated and dysfunctional homes on HGTV. However, my company has a design/build focus and we specialize in ground-up construction. I love having total control of the complete design of a home — figuring out how to orient the structure and its spaces to best capitalize on sunlight and sightlines. We go right down to the details, too, specifying interior finishes, furnishings and other accents.

MDC: Of all of your designs in the MDC Candice Olson collection, can you pick a favorite? Or a few top contenders?

CANDICE: My pattern Regalwood contrasts the warmth of wood with a subtle modern metallic accent. It's the look of Mother Nature getting her glam on, and she's a beauty! Pure organic elegance.

MDC: Do you have a design mantra, and if so, what is it?

CANDICE: Design is an investment in time, energy and money. It is my job as a designer to ensure clients get the best return on that investment. And, spend your client's money as if it were your own!

MDC: What have you learned from your time filming design-related shows for HGTV? Would you suggest taking this or a similar route for up-and-coming designers?

CANDICE: Renovations are, to say the least, challenging and stressful at the best of times.



Throwing in an entire television crew with production deadlines and broadcast schedules, let's just say, had me questioning my sanity more than once!

I had worked for several contract design firms and had been running my own successful company for almost 15 years before I was approached to do my own show. I think that experience and authenticity was what resonated with viewers and was one of the big reasons why we were such a hit. Viewers could see that I was a "real deal" designer and not just a TV personality... thank goodness for editing!

I certainly think TV is a great platform to get your work out there, but with the explosion of social media, there's so many more options now.

MDC: How has your interior design style influenced your own personal style, fashion and accessory choices?

CANDICE: I think there is an easy, everyday elegance that permeates both my interior design and my personal style. I gravitate towards a look that is rooted in natural materials and is casual in nature, with elements of glamour that help to refine the relaxed and rustic.

MDC: Outside of design, what else do you enjoy spending your time doing?

CANDICE: I love to stay active — biking, hiking, running, skiing, tennis. Frankly, any sport with a ball, too. I think I must have been a golden retriever in a previous life!

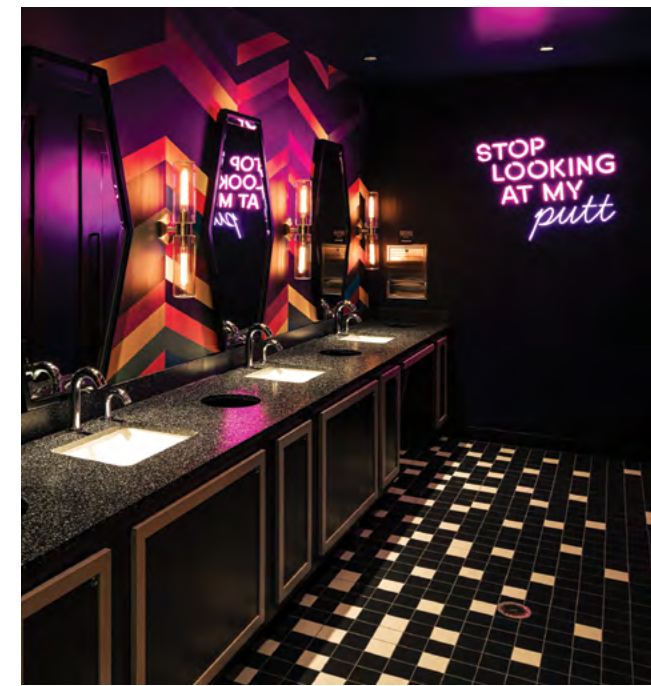
MDC: Before we wrap up, can you leave us with your favorite appetizer recipe? Or a go-to, tried-and-true recipe for a potluck that you love?

CANDICE: Oh, Curtis Stone's watermelon and mint salad is my go-to. It is so fast and easy. I like to add a ½ cup of cubed feta cheese to it when my feta-phobic husband isn't on the guest list!

PROJECT PROFILE

Swinging into Success: Puttshack and MDC's Winning Collaboration

A Look Inside Our
Latest Partnership



Each Puttshack location has been thoughtfully designed and enhanced using an array of MDC products to make each unique space functional, memorable and inviting.

We are proud to have recently partnered with Puttshack, an innovative entertainment venue known for its unique mini-golf experience. This case study highlights our successful collaboration, showcasing our commitment to delivering tailored design solutions that align with Puttshack's distinctive brand identity. Our partnership has been instrumental in enhancing the ambiance of Puttshack's new locations, ensuring each venue reflects their signature ethos.

Puttshack selected MDC because of our specialized expertise in durability, customization, and ability to maintain brand consistency. Creating bespoke patterns and accents was crucial in meeting Puttshack's requirements for distinct graphics and brand identifiers. This capability enabled us to produce designs consistently across various venues, playing a key role in the brand's expansion. Our collaboration extended to working closely with Puttshack's in-house design team, external consultants, and construction teams, ensuring a unified and brand-centric design approach across all venues.

Our engagement with Puttshack involved a diverse range of MDC products. We supplied not just digital and vinyl wallcoverings but also specialty wallcoverings, Zintra products, and Howard Elliott mirrors. This extensive product selection allowed Puttshack to craft unique and engaging environments in each of their locations, significantly enhancing the overall guest experience.

An essential component of our partnership was the collaboration with MDC's Digital Studio. This ensured that Puttshack's designs were replicated accurately across different markets, maintaining a strong brand identity and recognition among guests. "It's important to us that our guests can make the connection between our design and brand name, regardless of which venue they visit," says Richard Blanck, Interior Designer for Puttshack.

A challenge we addressed together was preserving the uniqueness of each Puttshack venue while streamlining the design and replication process. We modified our production methods to offer more adaptable installation options, accommodating diverse venue conditions. This strategy enabled Puttshack to maintain its brand's signature elements while customizing them for each specific location.

The collaboration has yielded significant benefits, providing Puttshack with effective design and construction solutions, enhanced efficiencies, and innovative design approaches. "Having a wide variety of products available to us enables us to evolve our brand identity, as we can try new installations and products with a team we know and trust," says Blanck. Our ongoing support and creative contributions have been pivotal in advancing Puttshack's design journey.

Our comprehensive product range and single-source approach have greatly facilitated Puttshack's expansion. By offering a variety of products, we have empowered Puttshack to evolve its brand identity while relying on a trusted,

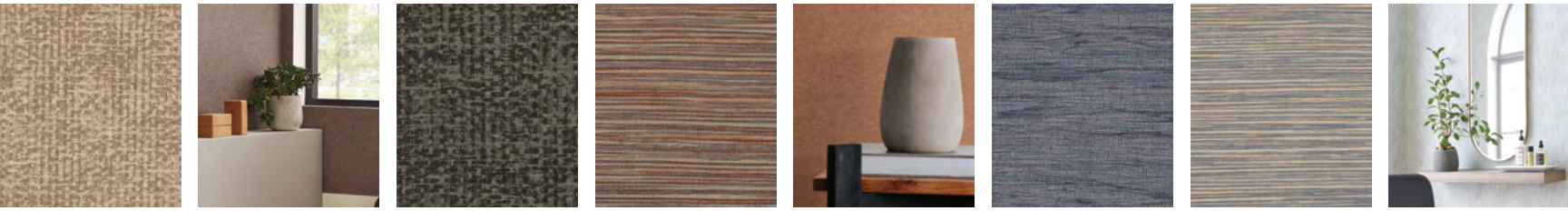
consistent partner. This flexibility has allowed Puttshack to experiment with new designs and installations, further enriching the guest experience.

In conclusion, our partnership with Puttshack exemplifies MDC's dedication to delivering high-quality, bespoke design solutions. We have played a vital role in helping Puttshack create unique, and aesthetically appealing entertainment venues, thereby redefining the mini-golf entertainment landscape.



400 High Grove Blvd
Glendale Heights, IL 60139

INTERIOR SOLUTIONS



DURATEC: Kitakami in Maui

LET'S MAKE IT HAPPEN.

MDC is your trusted source for a variety of interior needs. Backed by a team of experts ranked #1 in customer service, MDC offers high-style designs paired with proven functionality. We pride ourselves on enriching contract spaces, hotels and restaurants with premium wallcoverings, wall panels, paints, decor, acoustic solutions and so much more.

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