

installed

BY MDC INTERIOR SOLUTIONS

VOLUME EIGHT

CASE STUDY: STUDIO KREMER OFFICE | MDC'S FEMALE VISIONARIES | DEFINING THE DIGITAL INTERIOR

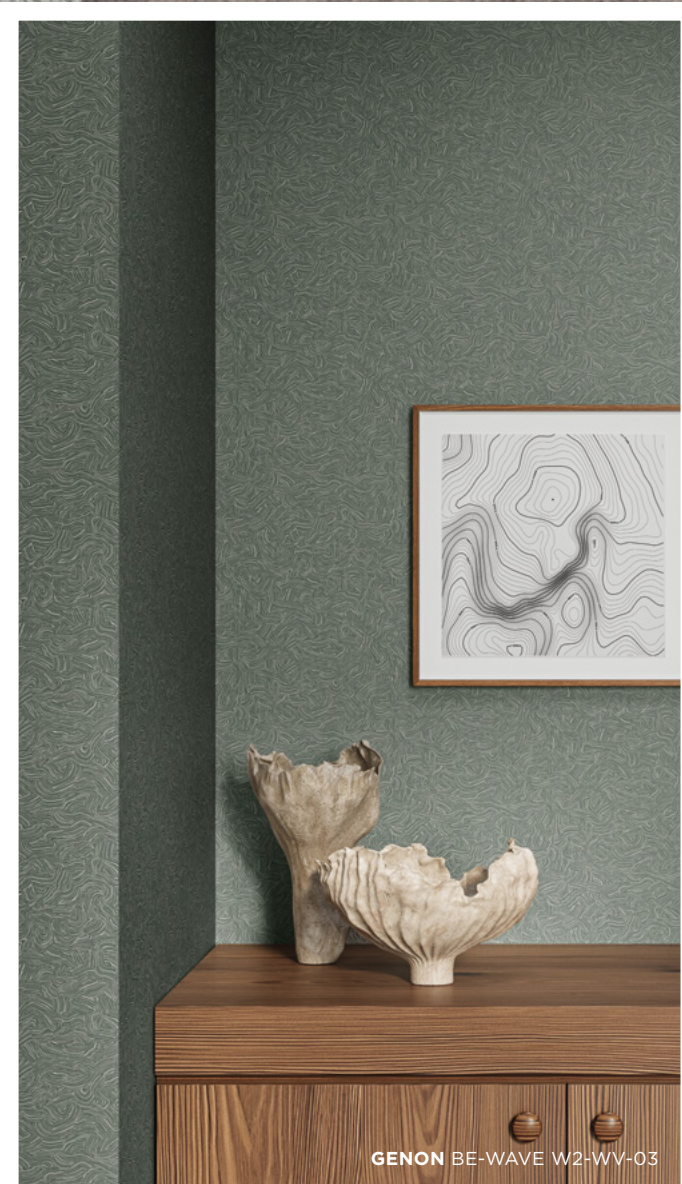


A Curated Evolution of Style

We have introduced a curated series of distinctive patterns to the collections you already know and trust, ensuring your design toolkit is perpetually upgraded. By weaving contemporary motifs into our most beloved foundations, we invite you to explore a landscape where heritage quality meets the vanguard of modern aesthetics.



PERFORMANCE TEXTILES VARESE 237-03



GENON BE-WAVE W2-WV-03

Fresh Perspectives for Trusted Classics

Experience a fresh perspective with the organic movement of Genon's Be-Wave or the architectural precision of Designer Gallery's Newport, designed to elevate any space with versatile, sophisticated impact.



BOLTA GLAMOUR STRIPE BB-GP-02



DESIGNER GALLERY COHESION DGC1338

GENON BE-WAVE W2-WV-12



DESIGNER GALLERY NEWPORT DGC1353

BOLTA
GLAMOUR STRIPE BB-GP-05

PERFORMANCE TEXTILES
GALA WEAVE 236-01

DESIGNER GALLERY
MIST DGC1333



TANIYA NAYAK

Designing for Livable Luxury

Taniya Nayak's design approach is rooted in emotional connection, always starting with how a space will make a person feel. Her work seeks to find a balance between high style and everyday life, creating a sense of "livable luxury" where beauty and function coexist seamlessly.



CANDICE OLSON

Sleek Modernism with a Touch of Whimsy

Candice Olson is celebrated for her ability to fuse clean, modern lines with unexpected details, drawing inspiration from nature, classical design and high fashion. She regards wallcoverings as a key element in her design toolkit, using them to create a transformative and immersive atmosphere.



CAROL BENSON-COBB

Evoking Emotion Through Abstract Art

As an abstract painter, Carol Benson-Cobb's designs begin with a feeling and a focus on capturing emotion. She believes that wallcoverings can serve as the emotional backdrop of a room, providing a quiet canvas where viewers can find their own personal connection to the artwork.



AVIVA STANOFF

Nature's Opulence Woven into Design

Aviva Stanoff, a designer who finds her greatest inspiration in the natural world, approaches each project with a philosophy of intentional, quiet luxury. She designs wallcoverings as a way to bring the peace and calm of the outdoors into a space, creating environments that feel both beautiful and restorative.



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Precision and Place: *The Polaris Vision*

At Hotel Polaris, design serves as a sophisticated narrative rooted in heritage, technical mastery and a profound sense of place. Situated at the North Gate of the U.S. Air Force Academy, this four-diamond destination weaves mid-century modern elegance with architectural tributes to the ethos of flight. Through a dedicated creative partnership, MDC's bespoke digital wallcoverings provided the foundational texture that brought this ambitious atmosphere to life.

Designed by Blur Workshop and showcased on Hotels by Design, Hotel Polaris captures the ascendant essence of the Academy through deliberate material curation. The interior features a front desk modeled after the aerodynamic contour of an aircraft wing and lighting installations that mimic the rhythmic movement of flight. Every element is choreographed to foster an environment that is as resolute as it is refined.

MDC delivered a custom digital solution that spoke to the hotel's architectural pedigree with sophisticated confidence. Helping bring the project's central vision of flying through the stars to life, the wallcoverings bolstered the mid-century modern aesthetic while introducing a layer of tactile luxury. This curated backdrop ensured the design narrative remained harmonious, providing a sense of serenity that enhanced the surrounding structural marvels.

This project stands as a testament to the power of shared creative intent and synergistic craft. By aligning meticulous precision with an inspired design story, Hotel Polaris demonstrates how integrated wallcoverings can intensify a brand's presence. It is an immersive guest experience that celebrates the enduring legacy of pioneering and style.

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Red, White & Wow

SEAS THE DAY with a spirited palette of radiant reds, crisp whites and soulful blues. Pair the bold, saturated crimson of Calvin in Firehouse with the structural, modern geometry of Pyramid in Ink Blue for a high-energy color moment that sets the tone for the season.

For a more relaxed, tactile vibe, consider the comfortable denim-inspired texture of Free Spirit in Blue Jean Baby alongside the customizable architectural depth of Sierra Paintable Dimension Wall panels. Bold or breezy, one thing's certain: summer never looked so good.

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A Paintable Dimension Walls in Sierra **B** Zintra 1/2 Inch in Cobalt **C** Encore 2 Moraine in Cosmic
D Zintra 1/2 Inch in Ocre **E** Encore Calvin in Firehouse **F** Encore 2 Roxy in Pearl
G Taniya Nayak Pyramid in Ink Blue **H** Bolta Contract Free Spirit in Blue Jean Baby



Defining The Digital Interior

The Power of Custom Imaging

The MDC Digital Studio transforms architectural surfaces into unforgettable statements through immersive digital imagery across more than 20 distinct substrates. Every space becomes a canvas for large format murals, art panels and unique variations of proven wallcovering designs.



Precision in Every Layer

The Digital Studio goes well beyond conventional printing limits with haptic techniques that replicate real textures and ultra-scaling processes that preserve clarity at monumental sizes. A dedicated team of coordinators and Account Executives ensures seamless execution and brand fidelity across every site.

A Sustainable Creative Path

The studio offers high-performance, PVC-free substrates and premium acoustic solutions like Zintra, made from recycled content. A visionary aesthetic never comes at the cost of durability or ecological responsibility.

Heritage Found, Innovation Engineered

In Louisville, Kentucky, Studio Kremer partnered with MDC Account Executive Tracie Engel to transform their office into a living testament to architectural heritage. The vision focused on creating an inviting, visually interesting environment that inspires staff while educating guests on the intricacies of building construction.



The centerpiece of the renovation features a dramatic custom digital wallcovering derived from a 1930s archival photograph of the building mid-construction. Discovered in the University of Louisville archives, this striking image

was transformed into a large-format installation for the meeting area. This digital solution bridges nearly a century of evolution, celebrating the building's heritage while providing a profound sense of mission for the design team.

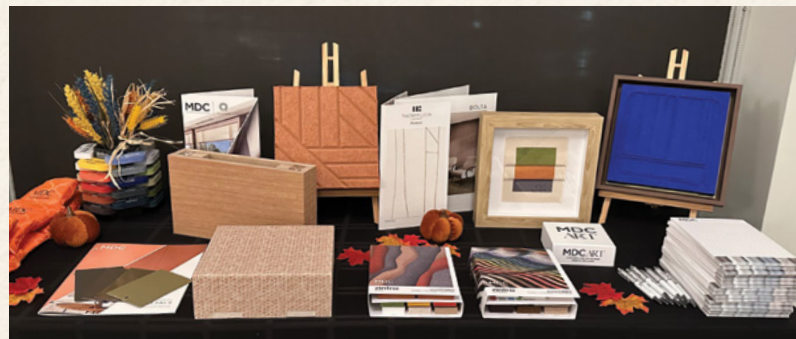
Acoustic Excellence with Zintra
To address the unique acoustic challenges of an adaptive reuse project, MDC provided comprehensive analysis and specified Zintra panels for their remarkable flexibility. These panels were meticulously field-cut to match the geometry of historic trusses and suspended with precision hardware to control sound while unifying the interior color palette.

The result is a refined environment that honors the building's lineage through thoughtful collaboration and meticulous execution.



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Morning Coffee: An Update with Rebecca Smith

This fall in Grand Rapids, Michigan, Account Executive Rebecca Smith helped host a multi-rep morning business update over warm brews at a local coffee shop. The event was a success, creating an easy, welcoming stop for designers on their way in to the office. Over cozy drinks and pastries, attendees connected and explored the latest and greatest from MDC in a relaxed, approachable setting.

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Holiday Porch Pot: An Appreciation Event



In December, MDC gathered with the local community to celebrate the season through a hands-on winter workshop. Set within a festive holiday pop-up, guests crafted bespoke planters using fresh evergreen boughs, berries and pinecones. The evening served as a sophisticated tribute to our partners, blending seasonal cocktails with the spirit of creative collaboration!

ToledoCon 2025: An Event to Remember

At the 2025 ToledoCon Vendor Fair, the MDC booth was a must-stop destination on the show floor. Showcasing the latest MDC products, our representatives connected with designers and vendors alike, highlighting new designs, textures and solutions while giving attendees a firsthand look at what's new and next from MDC.





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Glendale Heights, IL 60139

INTERIOR SOLUTIONS



LET'S MAKE IT HAPPEN.

MDC is your trusted source for a variety of interior needs. Backed by a team of experts ranked #1 in customer service, MDC offers high-style designs paired with proven functionality. We pride ourselves on enriching contract spaces, hotels and restaurants with premium wallcoverings, wall panels, paints, mirrors, acoustic solutions and so much more.

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