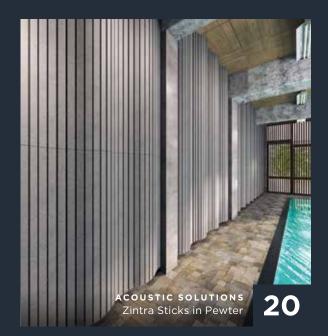


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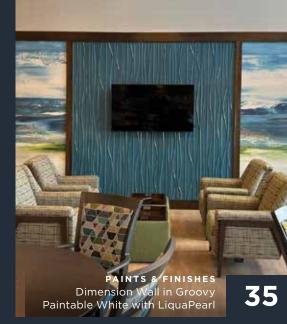




















### THE MDC DIFFERENCE

MDC is dedicated to providing personalized solutions that cater to your unique needs from the start of a project to tenant occupancy. Our nationwide service is not only backed by a team of product knowledge experts but also enhanced by dedicated Account Executives who are here to offer you personalized service, aiming to save you billable hours by ensuring support no matter where your project is located. We offer competitive pricing programs, making high-quality interior solutions more accessible.

Our Single Source Portfolio encompasses everything from leading-edge design finishes to acoustic performance materials, enabling the creation of functional spaces with both aesthetics and performance in mind. In addition, MDC extends comprehensive support for the products we carry, including detailed installation guides, AutoCAD and Revit files, project management, and technical support to facilitate seamless project execution. As your complete solution for every interior need, our commitment is to provide you with the support and resources you need at every step of the way, ensuring your projects are completed efficiently and to the highest standard.

Redefining Service





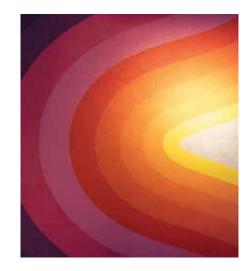
## MDC's Core Commitments

MDC stands on four pillars: unparalleled service, competitive pricing, comprehensive solutions, and robust support. Our commitment extends beyond just meeting your needs; we aim to redefine the standards of service in the industry.

## Unparalleled Nationwide Service

With dedicated Account Executives and a specialized Strategic Accounts team, MDC provides personalized guidance from project inception to completion. Our team excels in developing brand standards tailored to your vision, ensuring consistency and excellence across all your projects.

We deliver on-the-ground support nationwide, coupled with the capability to deliver the best value on projects of any size and scope. No matter where you are, MDC's expertise and resources are readily accessible, guaranteeing that your projects not only meet but exceed expectations.





## A Tradition of Design Excellence

From our Glendale Heights, Illinois headquarters, MDC Interior Solutions leads with innovation in wallcoverings and design solutions. We're a testament to design excellence, merging aesthetic appeal with functional necessity. Our foundation is rooted in the strong values of our founders, evolving with a forward-thinking approach for today's demands.

Our team, comprised of over 80 skilled Account Executives and a full corporate support staff, stands as one of the most knowledgeable in the industry, thanks to rigorous, ongoing training. At MDC, expertise and quality are our hallmarks.







### Dealer-Centered Pricing Programs

Zintra Sticks Wide Portrait with Curved Transition in Ironbark and Designer Gallery Naturalist in Blue Agate

Our special pricing strategies are designed to drive dealer revenue, offering competitive advantages and additional value for clients. This includes exclusive discounts for showroom installations, making high-quality solutions more attainable for a wider range of clients.

### Single Source, Total Solution

MDC offers a diverse portfolio to meet unique design challenges, from high-performance materials to digital branded environments. Our solutions are tailored to enhance both aesthetics and functionality in any space, ensuring a seamless blend of form and function for your projects.

Our ethos is to deliver excellence in every aspect of our brand and company.

## Comprehensive Product Resources and Support

We provide extensive support with detailed installation guides, AutoCAD and Revit files, render-ready files, and installation photography. Our in-house team offers expert project management, design, and technical assistance, complemented by ongoing support to ensure the success of your project from start to finish.





### Type II

Explore stylish products with the proven performance you deserve. In addition to a PVC-Free collection, we offer an excellent selection of sustainable Type II wallcoverings to meet your project's specific aesthetic and environmental needs. Ranging from subtle to bold and casual to elegant, these offerings have long-lasting style alongside proven performance.

### Specialty Effects

Elevate interiors with inherently sustainable offerings. Natural materials, such as rapidly renewable wood and cork, as well as stone take center stage and feature distinctive touches of glamour and shine.

















### **Textiles**

Sound-reduction capabilities further expand the ways in which Performance Textiles are used. This collection also includes the use of SEAQUAL® YARN, featuring a tonal woven textile pattern containing plastics recovered from our oceans, coasts, and rivers.

### Wall Protection

Protect high-traffic areas with durable solutions.

Sourced with high quality and recycled raw materials, our products are phthalate-free and crafted to withstand the test of time. These options also meet or exceed all international performance, quality, and sustainability standards. Available in PVC-Free options.

### Acoustic Solutions

Reducing noise levels is just one of the ways MDC Acoustics serves as a sustainable solution. Their products are made from 100% recyclable materials and have earned several environmental certifications, including Red List Free. To top it off, they minimize indoor air pollutants, are easy to maintain, and are Class A fire rated.



# Type II

MDC offers an extensive collection of Type II wallcoverings crafted to fulfill both your design preferences and functional requirements.

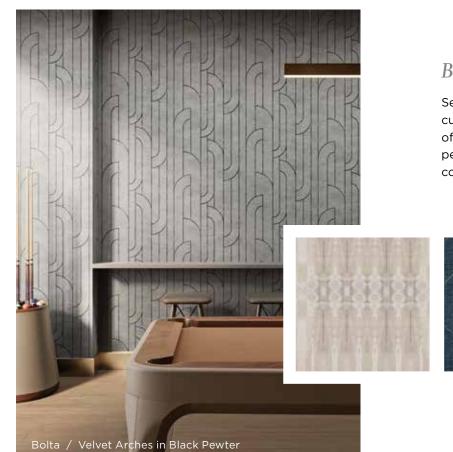












## Bespoke Design Awaits

Seeking something one-of-a-kind? Our custom services provide a broad scope of design possibilities, from achieving the perfect color to realizing a unique design concept exclusively for you.



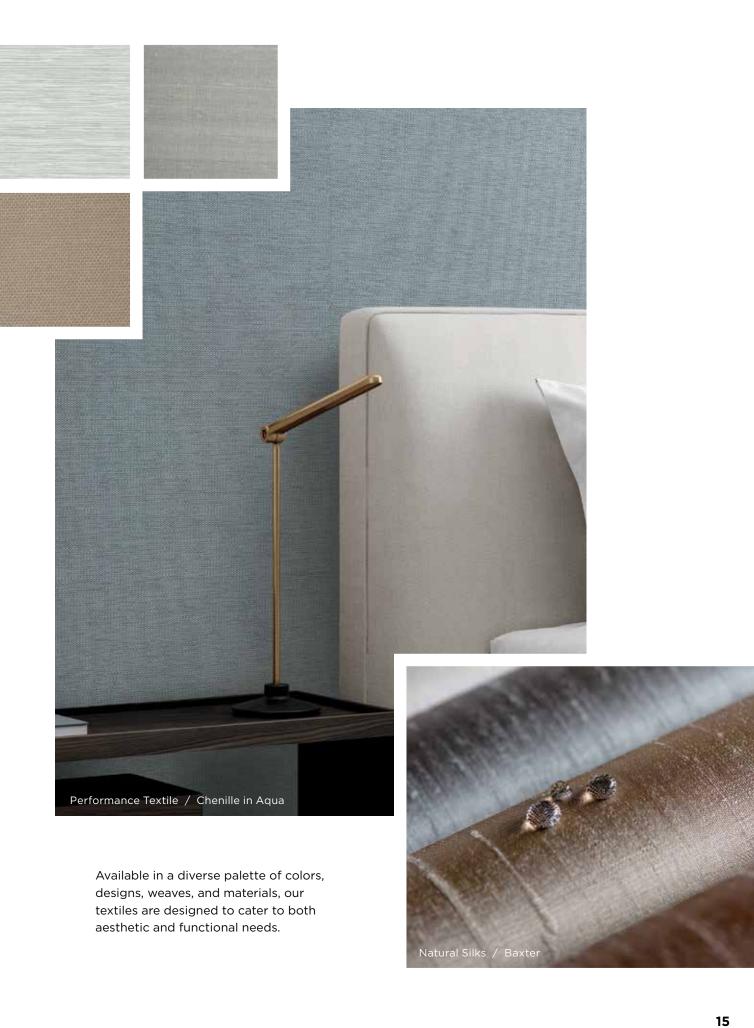




Enhance any area with the warmth and luxury of our textile range. Our collection features the classic elegance of natural linens and silks, the practicality of acoustical fabrics, and the resilience of high-performance textiles.







# 

# Specialty Effects

Transform your space with our curated selection of handcrafted and specialty wallcoverings.





Designed to stand out, these unique patterns and luxe textures provide a striking accent and have the power to completely transform spaces.

Unique Effects / Corvo Beads







# 0 C Ш 0 $\alpha$ ۵ **∀ ×** Duratec PVC-Free / Esperi in Cinder Block

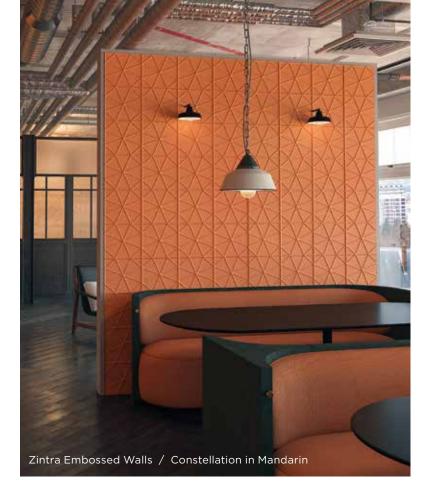
# Wall Protection

Our Wall Protection category is meticulously engineered with a focus on both durability and style. We ensure our products will withstand the rigors of everyday use while always meeting the highest standards of resilience and longevity. MDC is proud to offer a diverse range of protective solutions to fit every project and budget.



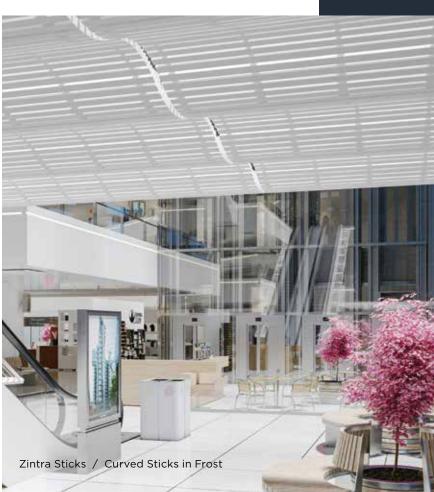


Our products not only add a touch of elegance to any interior, but also serve as a robust protective layer, guarding walls against wear and tear, impacts, and scratches.









## Silence Speaks Volumes

MDC's Acoustic Solutions are expertly designed to diminish both internal and external sound, enhancing the acoustic quality of any space with aesthetic grace. Zintra offers versatility with options that include printable and tackable surfaces, as well as a variety of installations from sleek, flush-mounted panels to dynamic emerald box tiles, and from ceiling baffles to sculptural clouds. Available in an array of neutral tones and vibrant colors, Zintra pairs functionality with design finesse.

Our team at MDC is here to help, offering expert solutions for custom acoustic projects that perfectly blend design aesthetics with exceptional sound quality in any environment. With our acoustic solutions, we have a dedicated team ready to collaborate closely with you to bring your design vision to life, ensuring that each project is not only acoustically effective but also visually compelling, reflecting your unique style and needs.

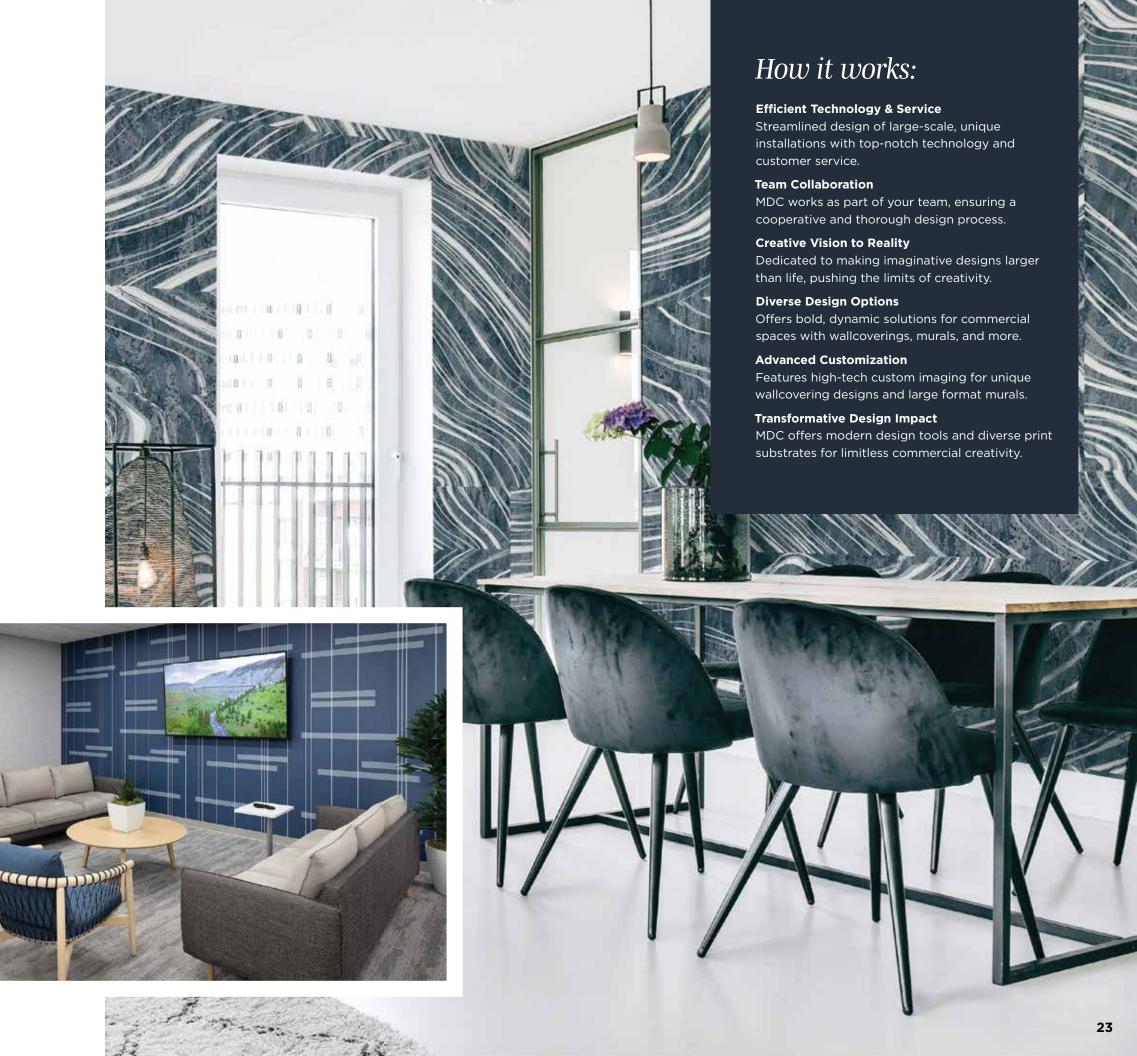




# Create Collaborate Customize

With our in-house design consultants and fabrication technology, we empower you to create custom designs on a myriad of different substrates. Working alongside our digital team provides the opportunity to enhance branded spaces and also feature something entirely bespoke or large scale.









fine details to the grandest of expressions with Architectural Panels, a transformative collection that infuses ordinary spaces with the extraordinary.

Our offerings, including Dimension Walls and Dimension Ceilings, introduce a plethora of exquisite textures and captivating finishes. Plus, with the inclusion of Mega Textures, enriching spaces with a tactical and visual depth is easy and promises to command attention.







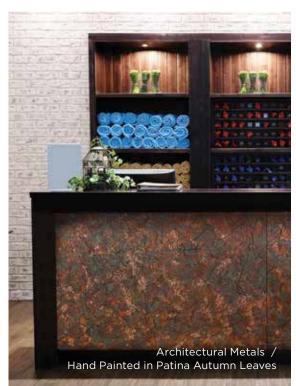
## Sculpting Spaces

With Dimension Panels, creating distinct, one-of-a-kind spaces is attainable, affordable, and just plain fun. Within each wall and ceiling subcategory, you'll find a diverse range of textured panels tailored to your precise requirements. Whether it's creating subtle layers on your walls or artfully embossed ceilings, finding the perfect design expression is a seamless process.









## Transforming Interiors

MDC recognizes that beyond aesthetics, variety is essential in today's world, and we provide accessible solutions to meet this demand. Our Woodland Architectural Panels by Mikodam are crafted with meticulous attention to detail for enduring quality and adaptability. With our rail system and easy-to-mount panels, transforming interiors is effortless, offering the freedom to refresh your surroundings whenever inspiration strikes. From residential living to events, the possibilities are endless.

Our Architectural Metals are inherently high quality and resilient, providing striking visuals for years to come. Equipped with a luminous sheen and refined texture, these surfaces bring a bold, elevated look to any commercial space.

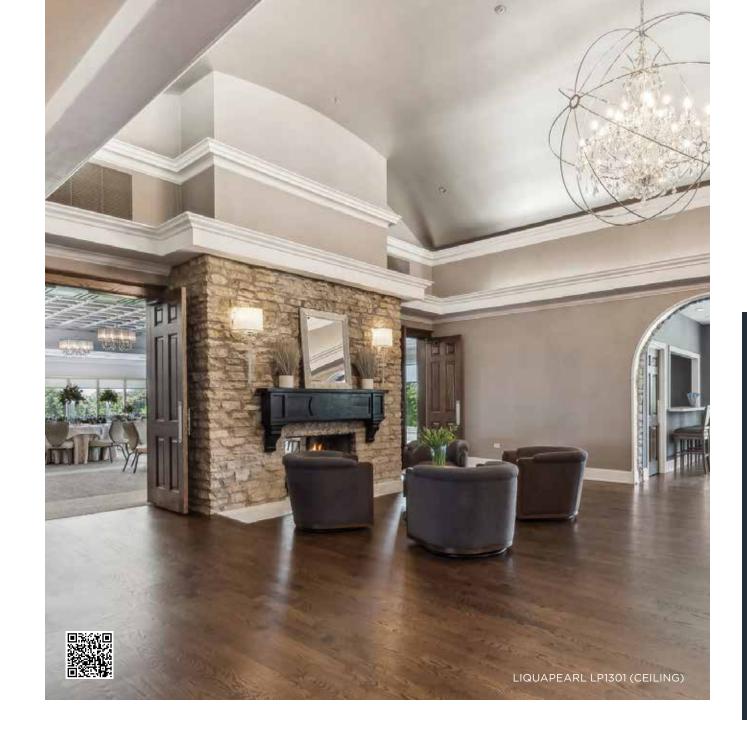














# Bold, illuminated color

We apply the same meticulous care to our paints as we do to our renowned wallcoverings. Select from our duo of MDC Professional Paint finishes, each crafted for distinct elegance, tactile richness, and enduring strength. Covering a wide expanse of

and enduring strength. Covering a wide expanse of colors and finishes, our lustrous LiquaPearl and robust Ceramic collections are versatile and easy to install.

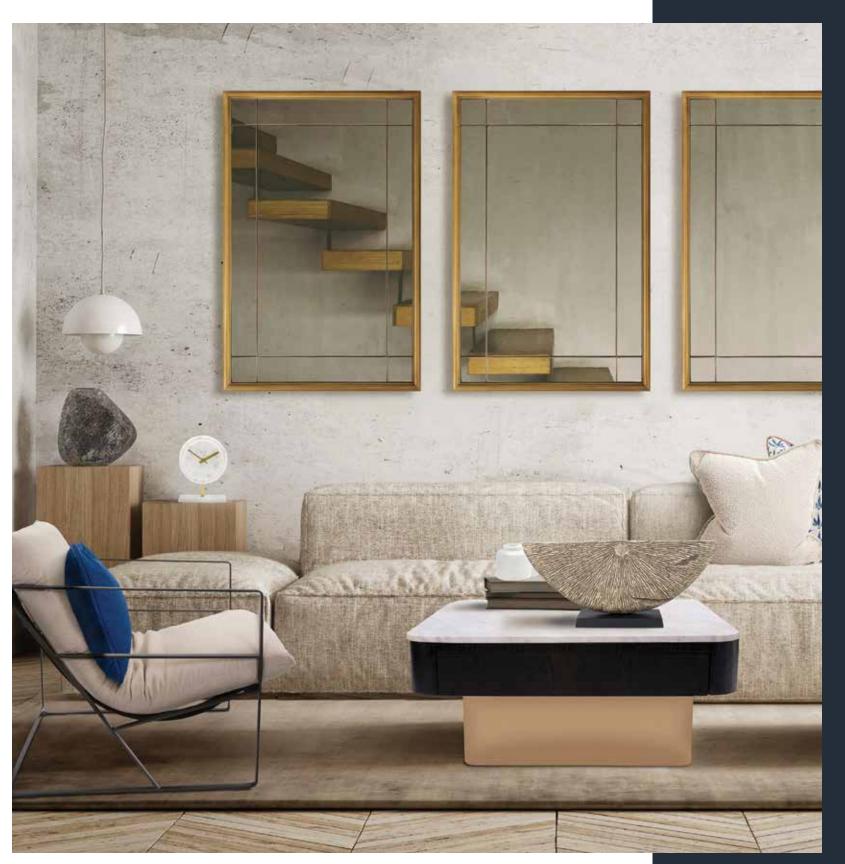


# Designer Accessories

MDC's Decor collection offers a varied selection of wall art and decor to perfectly complement your space. Whether you're certain of what you want or seeking inspiration, our team is ready to guide you through the process, ensuring your walls fully reflect your style and taste. Our range includes everything from custom wall art, innovative mirrors blending traditional and modern aesthetics, to sophisticated wall decor pieces. To enhance aesthetics, our portfolio also covers practical decorative accessories like textiles, throws, trays, and vases, providing comprehensive design options for every room and style.









## **Custom Mirror Solutions**

Our custom mirror program revolutionizes decorative mirrors by allowing personalization with many featured colors and design options, adding minimal cost to wholesale prices. This collection features options that elevate functionality with seamlessly integrated lighting and Bluetooth speaker capabilities, offering an unparalleled blend of elegance and modern convenience. This initiative provides endless customization possibilities, catering to diverse lifestyle settings and design preferences.

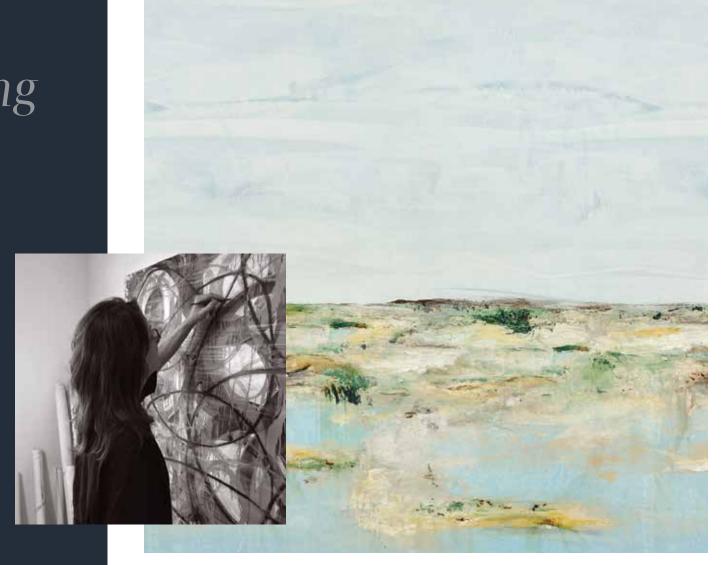
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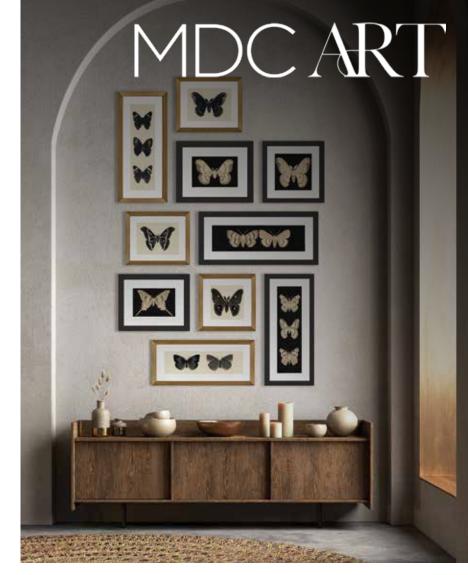


# Transforming Spaces with Creativity

MDC Art is more than a collection of services; we are your partners in creating extraordinary spaces. With a deep-rooted passion for art and a commitment to excellence, we offer a comprehensive range of solutions to bring your vision to life.

From the timeless beauty of custom paintings to the cutting-edge innovation of digital art, our diverse portfolio caters to every aesthetic. Our in-house artists and curated network of talent push the boundaries of creativity, delivering bespoke pieces that tell your unique story.









And for those seeking a truly immersive experience, our 3D installations offer a captivating dimension to any space.

To ensure your vision is realized seamlessly, we offer a variety of service levels to suit your needs. Whether you prefer the independence of our self-service platform, the guidance of our expert consultants, or the comprehensive support of our full-service project management team, we have you covered.

Ready to embark on an artistic journey? Contact your Account Executive today to explore the endless possibilities and transform your space into a masterpiece.

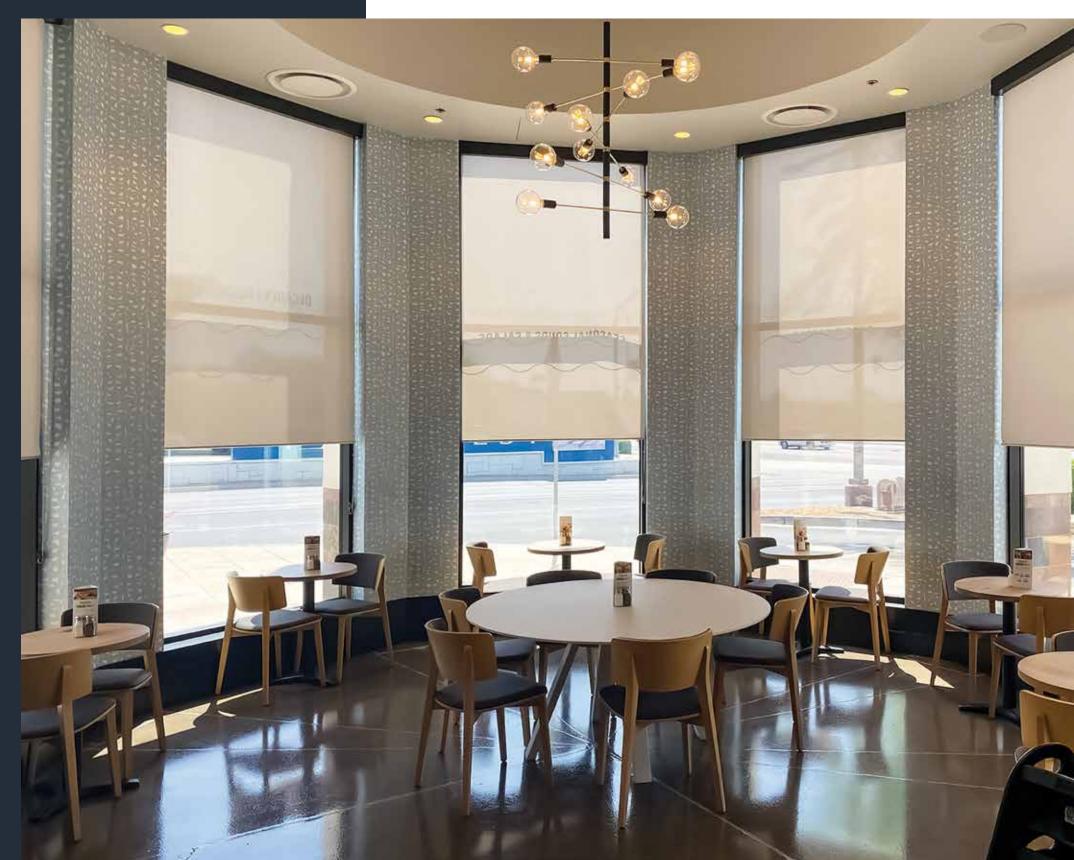


# Expert Shading Solutions

With over 35 years of expertise, Roll A Shade delivers superior window shades, excelling in efficiency with services that span from manufacturing to installation. Our offerings, designed for commercial applications, include shades in manual, stationary, and motorized forms. These innovative solutions are tailored to control light and heat, providing comfort without compromising the view.









MDCWALL.COM

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