

MDC

INTERIOR SOLUTIONS



ROLL A SHADE

COMMERCIAL WINDOW SHADES

Specifying Excellence, Partnering for Success

For over 50 years, MDC Interior Solutions has crafted exceptional commercial spaces. With the addition of Roll A Shade®, we expand our design and window shade offerings, providing highly customizable solutions for a variety of applications.

EXPERIENCE THE MDC ADVANTAGE

From design concept to flawless execution, we bring your vision to life, now with the added dimension of custom window solutions for both interior and exterior spaces.

UNWAVERING A&D COMMITMENT

We are dedicated to the A&D community, providing exceptional service, innovative products, and unparalleled expertise.

UNMATCHED SOLUTIONS

The depth of our portfolio empowers you to find the solution that best fits your needs. Our combined team of specialists ensures the perfect solution for your project's specifications.



SCAN TO BROWSE
MDC ONLINE.





From Idea to Implementation

Craft your ideal commercial environment with Roll A Shade. From expert project planning to digital printing and branding capabilities, we offer a fully customizable solution. Our diverse range of window shades and sun control solutions ensure both style and performance, all delivered from multiple US production facilities providing localized assembly and shorter lead times.



We offer comprehensive services, including measurement, design, manufacturing, and installation.



Our shades can be customized to your branding needs, with digital printing options available.



Our solutions contribute to energy savings and effective light management.



We are a vertically integrated company with multiple US production facilities, leading to shorter lead times.



We offer a variety of functional options for interior and exterior applications, including manual, stationary and motorized roller shades.



Our shades are designed to enhance occupant comfort.



Solutions for Every Industry

Roll A Shade by MDC is continuously enhancing and innovating ways to provide the most intelligent and efficient sun control solutions. Our systems improve comfort for occupants while reducing energy costs; they also offer the durability and performance to operate flawlessly year after year. We handle all aspects of your window shade solutions from design to completion, including submittals, field measures, manufacturing and installation.

RESTAURANT

RETAIL

CORPORATE OFFICE

SENIOR LIVING

FINANCIAL INSTITUTION

HEALTHCARE

MULTI-FAMILY

Elevated Convenience

Transform windows with the elegance and ease of motorized roller shades. Our smart technology eliminates the need for manual operation, putting seamless control at your fingertips.

We offer a variety of control options, including:

- Hand-held remotes
- Wireless wall switches
- Wind sensors
- Sun sensors
- Integration for third-party automation systems
- Compatibility with Google Home and Alexa Control
- Automated Timers
- App Control



Precision in Fabric: A Curated Approach

Maximizing Comfort

The fabric chosen for window shades plays a crucial role in optimizing comfort. Our sun control fabrics are specifically designed to manage light, glare, and heat gain while maintaining a clear view.

Identifying Your Sun Issues

Before selecting a fabric, it's important to identify the primary sun control concerns. Here are the most common issues:

- **Glare:** Excessive sunlight bouncing off reflective surfaces can create discomfort and eye strain.
- **Heat Gain:** Unwanted heat from the sun can make your space feel hot and stuffy.
- **View Preservation:** Maintaining a clear view of the outdoors might be important for your space.

Matching Fabric to Need

Knowing your main concern will help you narrow down your fabric choices.

DARK-COLORED FABRICS

- Ideal for minimizing glare and maximizing view-through.
- Dark colors naturally transmit less light, reducing surface brightness and glare.
- Best option if preserving outdoor views is a priority.

LIGHT-COLORED FABRICS

- Reflects sunlight, helping to absorb less heat and lower heat gain.
- Perfect for rooms with intense sunlight where preserving views is less important.

DUPLEX FABRICS

- Offers a two-sided solution for both heat control and glare reduction.
- Light color on the exterior surface reflects sunlight and reduces heat gain.
- Darker interior surface absorbs light, minimizing glare while maintaining a view through the window.



VIEW THROUGH



REDUCES HEAT/UV RAYS



VIEW THROUGH



REDUCES HEAT/UV RAYS

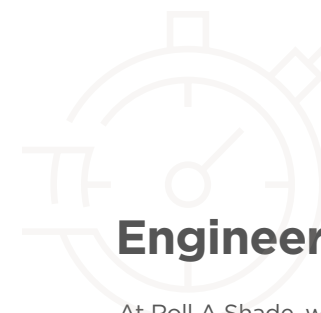


REDUCES GLARE





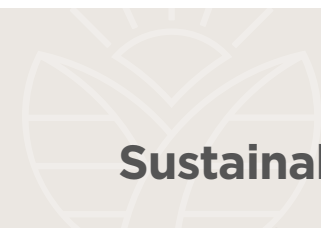
**Over 35 Years
of Excellence**



Engineered for Precision

At Roll A Shade, we engineer shades for excellence. Our commitment to quality and innovation is powered by:

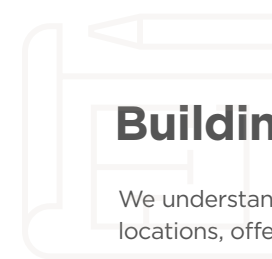
- **Expertly Written Manufacturing Software:** Ensures exact specifications and flawless shades.
- **Rigorous Quality Control:** Multiple inspections guarantee each shade meets our high standards.



Sustainable Solutions

Environmental responsibility is woven into everything we do. We offer the most innovative and eco-friendly window shades:

- **Eco-Conscious Products:** Our Eco-Screen fabric library includes PVC-free options and fabrics made from recycled materials, reducing environmental impact and energy costs.
- **Sustainable Practices:** We minimize waste and maximize resource efficiency throughout our operations.



Building Brands Nationwide

We understand the importance of brand consistency across all locations, offering a comprehensive solution for large-scale projects:

- **Unmatched Brand Consistency:** From color matching to shade selection, we ensure every location reflects the brand identity perfectly.
- **Custom Fabrication:** We create shade systems tailored to specific needs, regardless of size or complexity.
- **Expert Project Management:** Our dedicated team ensures efficient project execution, delivering consistent results on time and within budget.



Custom Shades, Big Impact

Custom Printed Shades

Transform windows from simple openings into high-impact marketing tools.

Roll A Shade custom printed window shades and sun control solutions offers the perfect blend of functionality and brand visibility:

- **Showcase Brand Identity:**

Display logos, products, or key messaging directly on your windows, ensuring maximum exposure to potential customers walking by.

- **Targeted Brand Awareness:**

Capture attention and reinforce brand recognition with strategically placed, eye-catching visuals.

Uncompromising Quality and Sustainability

Roll A Shade prioritizes both stunning visuals and environmental responsibility:

- **Vivid, Long-Lasting Prints:**

Our state-of-the-art printing process utilizes vibrant, water-based latex inks for exceptional detail and durability. These GREENGUARD Gold certified inks keep brand messaging bright for years to come.

- **Eco-Conscious Choice:**

Promote brands with confidence, knowing you've chosen a sustainable solution.

Unparalleled Customization and Functionality

We understand your needs are unique.

Roll A Shade offers custom printing on a variety of operating systems:

- **Manual:** A classic and cost-effective choice.
- **Stationary:** Ideal for a consistent brand statement.
- **Motorized:** Enjoy the ultimate convenience of remote-controlled operation.



Plus+ Shade

The Plus+ Shade is a premium-grade commercial system designed for optimal sun control. This versatile shade system offers flexibility with multiple operation options, including manual, motorized, and automated controls to suit your preferences and needs. It can be seamlessly integrated with our Eclipse Sun Sensor or other automation products for enhanced convenience.

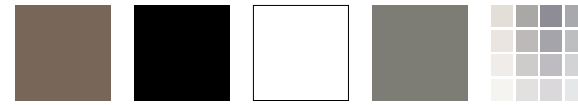
The Plus+ Shade offers a modern, polished look, crafted from extruded aluminum with durable brackets and mounting hardware. It is designed to be the most versatile system in our lineup.

KEY FEATURES

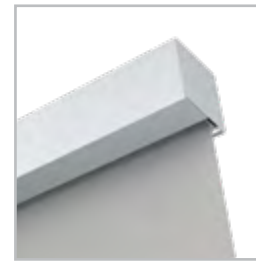
- Designed to last long term
- Secure installation process
- Multiple fascia & bracket options
- Large size ranges
- Dual shade filtering
- Coupling of Shades for Higher Value
- Full Automation

FASCIA COLOR OPTIONS

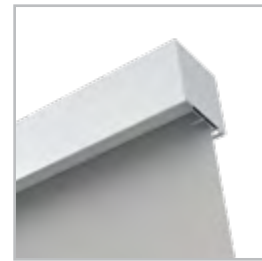
Bronze | Black | White | Anodized | Custom



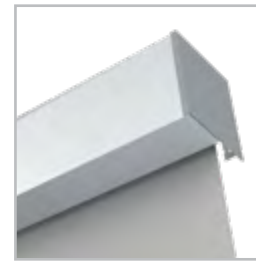
3" Top Fascia



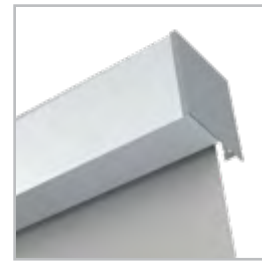
4" Bottom Fascia



4" Top Fascia



5" Top Fascia



5" Bottom Fascia



5" Dual Top Fascia



Open Roll



Scan now to view
all color options.



Infinity Shade

The Infinity Shade system is a sleek and modern commercial system that has been designed to minimize light gaps, provide sun protection, and increase comfort. The polished Infinity bracket features a smooth, flush finish that perfectly conceals the clutch mechanism.

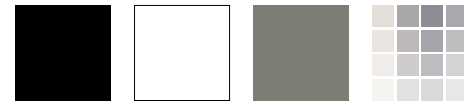
The Infinity Shade can be manual, motorized, or automated using our Eclipse Sun Sensor. This interior shade system offers a multitude of sizes and mounting options and can be mounted inside and outside.

KEY FEATURES

- Designed to provide sun and heat protection
- Improved comfort
- Easy to operate
- Fully automated option available

COLOR OPTIONS

Black | White | Anodized | Custom



Open Roll



Scan now to view
all color options.



ZipShade

The ZipShade is a heavy-duty exterior shade system that allows you to expand the functionality of your outdoor space. ZipShade combines durability, protection, and high performance. The ZipShade is equipped with the industry's most advanced zipper tracks, allowing it to withstand extreme winds of up to 80mph. This durable exterior shade system provides sun protection and glare control for occupants in outdoor areas while offering the perfect amount of view through.

The ZipShade has benefits that include lowered utility bills and additional patio seating. Installing the ZipShade system creates a comfortable atmosphere, and its patented technology guarantees fixed fabric with no wrinkles.

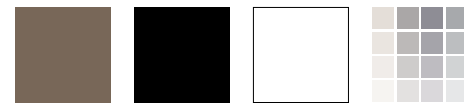
The Solar ZipShade is an innovative exterior shade system that utilizes solar power to autonomously control the screen. It contains a solar cell on the front of the head box that provides energy for its operations.

KEY FEATURES

- Withstand extreme winds
- Fixed fabric with no wrinkles
- Lowered utility bills
- Automated Timers
- App Control
- Fully Motorized

FASCIA COLOR OPTIONS

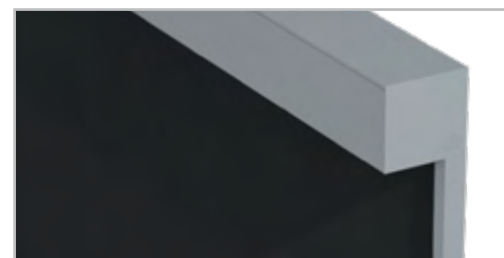
Bronze | Black | White | Custom



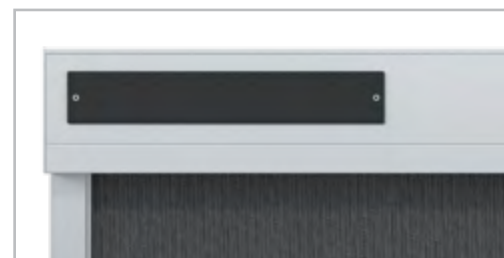
100 Slim



100



150



Optional Solar



Cable Guide

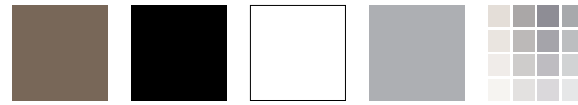
The Cable Guide system is cost-effective and provides proper shading in outdoor patio spaces. The Cable Guide system is a robust system that will block up to 95% of UV rays. This exterior system allows for a stabilized function while providing sun control in outdoor spaces.

KEY FEATURES

- Stainless steel and corrosion-resistant materials for outdoor use. Simple and quick to adjust wire tensioning
- Compression springs that allow for wire stretch
- Compatible with manual or motorized control systems

FASCIA COLOR OPTIONS

Bronze | Black | White | Gray | Custom



Cassette



Open Fascia



Open Roll



Contract Plus+ Shade

The Contract Plus+ Shade is a heavy-duty interior system designed to meet the performance requirements of the most demanding architectural-grade applications. It is the product of choice for project scopes that exceed the size and control limitations of the Plus+ Shade.

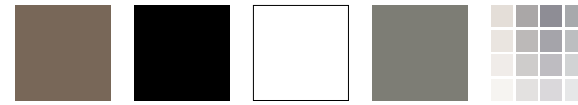
The Contract Plus+ Shade assemblies include single, coupled, and dual with options for open roll, fascia, and pockets.

KEY FEATURES

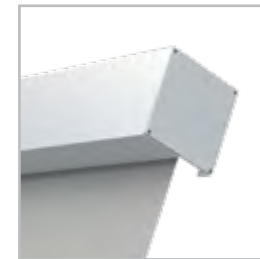
- High-torque motors with full spectrum of wired and wireless control options/accessories
- Building management system integration capabilities
- Robust bracketry and hardware components
- Pockets available in 5"x5", 6"x6" and 7"x9" with optional drop ceiling accommodation
- Automated Timers
- App Control
- Fully Motorized

FASCIA COLOR OPTIONS

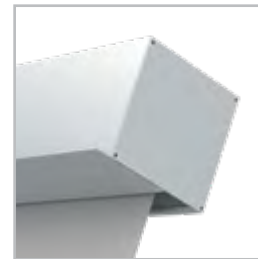
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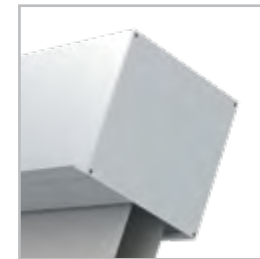
4" Top Fascia



4" Bottom Fascia



5" Pocket & W/Lip



6" Pocket & W/Lip



7" Fascia



7"x 9" Pocket & W/Lip



Open Roll



MDC
INTERIOR SOLUTIONS



ROLL A SHADE

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