

MDC

INTERIOR SOLUTIONS

EXPERIENCE THE ADVANTAGES OF CERAMIC PAINTS

The secret to the Ceramic's smoothness lies in millions of tiny microspheres. Microspheres help retain the natural color and create an ultra-smooth, highly durable surface that lasts far longer than traditional latex paint.

CERAMIC PAINT FILM

Unlike regular paint pigments made from silica and mica that are irregularly shaped, Ceramic's microspheres are perfectly shaped spheres. Leaving no sharp edges or jagged peaks to break off or wear down from daily cleaning. Ceramic spheres pack tightly to one another creating a dense, smooth paint film that is easily applied, incredibly durable and long lasting.

CERAMIC MICROSPHERE DENSITY

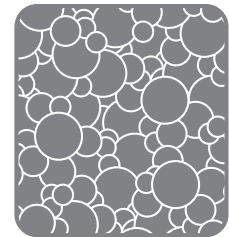
When applied a dense layer of microspheres pack together forming the paint film. This film, now created from millions of round beads of color, keeps common marks and stains on the surface of the paint. Allowing scuffs and marks to be easily wiped away. With other paints the irregular shapes making up the paint film trap blemishes in the jagged dimples leaving stains and permanent marks that are unremovable.

SIMPLE, BEAUTIFUL COLOR

- SINGLE COMPONENT
- 10X STRONGER THAN STANDARD PAINTS
- WATER BASED, LOW VOC, LEED COMPLIANT
- SUPERIOR DURABILITY AND SCRUBBABILITY
- PERFECT FOR CORPORATE, EDUCATION, RETAIL, HEALTHCARE & MORE
- 3,002 ASTM SCRUB CYCLES
- SUPERIOR SCRATCH RESISTANCE
- SUPERIOR STAIN RESISTANCE
- QUALIFIES TOWARD LEED CREDITS
- UNLIMITED COLOR OPTIONS FOR EVERY PROJECT

CERAMIC

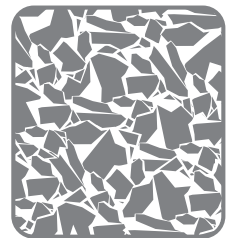
Ceramic Microspheres



Paint Film

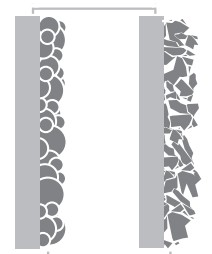
STANDARD PAINT

Silica Particles



Paint Film

Substrate



Paint Film